

CORPORATION WEB PAGE

The School Board authorizes the creation of websites by third parties, employees and students of the School Corporation to be published on the World Wide Web. The creation of websites by students must be done under the supervision of a professional staff member. Further, student-created websites are subject to Policy 5722-School-Sponsored Student Publications and Productions.

All websites created by third parties, employees, and/or students must reflect the professional image of the Corporation, its employees, and students. The content of all pages must be consistent with the School Corporation's Mission Statement and is subject to prior approval of the Superintendent.

The purpose of the website is to educate, inform, and communicate. The following criteria should be used to guide the development of such websites:

A. **Educate**

Content provided in the website should be usable by students and teachers to support the curriculum and School Corporation Objectives as listed in the Corporation's Strategic Plan.

B. **Inform**

Content may inform the community about the school, teachers, students, or departments, including information about curriculum, events, class projects, student activities, and departmental policies.

C. **Communicate**

Content may provide an avenue to communicate with the community.

The information contained on the website should reflect and support the Corporation's Mission Statement, Educational Philosophy, and the Academic Improvement Process.

When the content includes a photograph or information relating to a student, including Corporation-issued email accounts, the Corporation will abide by the provisions of Policy 8330 - Student Records.

All links included on the pages must also meet the above criteria and comply with State and Federal law (e.g. copyright laws, Children's Internet Protection Act,

**BOARD OF SCHOOL TRUSTEES
ALEXANDRIA COMMUNITY SCHOOL CORPORATION**

PROPERTY
7540.02/page 2 of 2

Children's Online Privacy Protection Act, ADA). Nothing in this paragraph shall prevent the Corporation from linking the Corporation's website to 1) recognized news/media outlets (e.g., local newspapers' websites, local television stations websites) or 2) to websites that are developed and hosted by outside commercial vendors pursuant to a contract with the Board. The Board recognizes that such third party websites may contain age-appropriate advertisements that are consistent with the requirements of Policy 9700.01, AG 9700B, and State and Federal law.

Under no circumstances is a website to be used for commercial purposes, political lobbying, or to provide financial gains for any employee or student. Pages should reflect an understanding that both internal and external audiences will be viewing the information.

School websites must be located on Corporation affiliated servers.

The Superintendent shall prepare administrative guidelines defining the standards permissible for web-site use.

P.L. 106-554, Children's Internet Protection Act
15 U.S.C. 6501 et seq., Children's Online Privacy Protection Act
20 U.S.C. 6777, 9134
47 U.S.C. 254, Communications Act of 1934, as amended
34 C.F.R. Part 99, Family Educational Rights and Privacy Act
47 C.F.R. 54.520, Children's Internet Protection Act